



SOS Water deliverable report

D6.2 Release of complete set of communication materials

Lead beneficiary	9 - EUT-RS	Due Date	Month 6
WP no	WP6	New due date (if delay)	
Task no	6.2	Actual Delivery Date	
Dissemination level	Please specify: PU - Public	Status	Final DRAFT

Authors

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Approval

Authors	Partner no	Partner organisation	Name of author
Technical approval	1	IIASA	Taher Kahil



Document history

Date	Version	Chapters affected	Description of change	Author	Document status
20/02/2023	0.1	All	Setup of first DRAFT on basis of pre-existing Project Management Guidelines Handbooks from another EU funded projects	Nicole Schmidt, EUT-RS	DRAFT
10/03/2023	0.2	3. The SOS-Water website	Chapter added.	Silvia Artuso, EUT-RS	DRAFT
16/03/2023	0.3	All	Clarification, addition of missing information, correcting spelling mistakes	Taher Kahil, IIASA	DRAFT
17/03/2023	1	All	Finalization of the document, creation of final pdf	Silvia Artuso, EUT-RS	FINAL



Introduction

The main objective of D6.2 “Release of complete set of communication materials” is to report about the setup of useful SOS-Water (SOSW) **communication material**, to inform the broader public, as well as the scientific community, industry, policy makers and any other interested stakeholders, about the project in an efficient, visually appealing, and professional way.

During the first 6 months of the project, we have developed

- the projects’ **visual identity** (including the logo, templates for internal and external project presentations, as well as internal documents, and general and thematic icons to be used in presentations and project documents),
- various **communication materials** (posters, as well as design elements for scientific posters) as well as
- the **project website**.

We have set up **Social Media Channels** (LinkedIn and Twitter) and started posting about the project activities on a regular basis. We have also published our first **press release**.

The setup of a **SOSW Youtube channel** is currently planned for Month 12, when we will also have some first videos prepared, which will then be made available on the Youtube channel.

This report covers the projects’ visual identity, the produced communication material, and the project website.

Information about the social media channels, the press releases, newsletters, videos, and more, can be found in D6.1 the “Plan for dissemination and communication” as well as later on in D6.3 the “Report on dissemination and communication of results”.



Table of Content

Contents

Introduction	3
1.1 The SOSW visual identity.....	5
1.1.1 Logo	5
1.1.2 Internal presentation template.....	5
1.1.3 External “promotional” presentation template.....	6
1.1.4 Templates for internal documents.....	6
1.1.5 Icons.....	8
1.1.5.1 General icons.....	8
1.1.5.2 Thematic icons.....	9
2. Various SOSW Communication Material	9
2.1 Posters	9
2.3 Design elements for scientific posters.....	10
3. The SOSW website	10
Disclaimer	16
Acknowledgement of funding	16



1.1 The SOS-Water visual identity

1.1.1 Logo

A logo has been designed and made available to the consortium during the project starting phase.

It was important to us to design a logo that includes the color blue to represent **water**, the colors yellow and red to emphasize the **urgency of our work**, as well as the **globe** shape and design to represent our **global approach**.

The various **focus areas** are written in black letters around the main logo, the **project name** has been put prominently in the middle of the logo.



Picture 1 - The SOSW logo

1.1.2 Internal presentation template

An internal presentation template was set up at the start of the project and has been distributed to the partners. It was already used during the project kickoff meeting, and ever since then it is being used for any kind of internal presentations, during meetings of the General Assembly, the Steering Committee, or for WP meetings.

It is available to all partners on the project SharePoint folder, together with all other communication material.



Picture 2 - SOSW internal presentation template



1.1.3 External “promotional” presentation template

For presentations to **external audiences**, it was decided to go for a bit more “promotional” design.

This alternative presentation template has been made available to the consortium via the project SharePoint folder and shall be used for presentations during conferences, external meetings, keynote speeches, etc.

The slideset is not just an empty template, but includes some **standardized info slides**, which have been designed by partner no9, EUTEMA-RS together with the WP leaders, and can now be used as a starting point for any kind of external representation of the project (including its main aims, concept, information on partners, etc.)



Picture 3 - SOSW external promotional presentation template

1.1.4 Templates for internal documents

A set of templates for internal documents has been designed and made available to the consortium on the project SharePoint folder.

These templates include:

- an **event report** template
- a **deliverable report** template
- an **agenda** and **meeting minutes** template



D6.2 Release of complete set of communication materials



Agenda

SOS Water [XX] meeting
Date
Location

Additional information, if applicable, like room, floor, etc.

TIME	TOPIC	PARTNER IN CHARGE
08:30	Arrival & Coffee	
18:00	Working dinner	

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Picture 4 - SOSW Agenda template



Minutes of meeting

SOS Water [XX] meeting
Date, location

Meeting chaired by: add partner, add person
Minutes taken by: all partners (shared online DOC)

After the meeting the file is saved as a PDF+DATE for reference-the DOC remains a "living file" where finished things are deleted, and new items are added

Version	Status	Author	Date	Changes
0.1	DRAFT	All present partners		n.a.
1	FINAL			

Participants:

Partner no	Partner name	Participant	Role			
1	IIASA		CoordTeam			
			WP2 leader			
			WP1 leader			
			WP3 leader			
			WP4 leader			
			WP6 leader			
			WP5 leader			

Discussions

General

XX

WP1

XX

WP2

XX

WP3

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Picture 5 - SOSW Minutes template



[add deliverable name and document version]

SOS Water deliverable report
[add deliverable number and name¹]

Lead beneficiary	Add partner no and name	Due Date	
WP no		New due date (if delay)	
Task no		Actual Delivery Date	
Dissemination level	Please specify: PU – Public SEN – Sensitive	Status	Please specify: Pending DRAFT Submitted Rejected Approved Removed

Authors

Authors	Partner no	Partner organisation	Name of author
Main author			
Contributing author(s)			

Approval

Authors	Partner no	Partner organisation	Name of author
Technical approval			
Language approval – if applicable			

¹ Please make sure to stick to the wording as used in the DoA. You can download the DoA here from the respective folder on the Sharepoint.
February 8, 2023 1

Picture 6 - SOSW deliverable report template



SOS Water event participation report

[add name of event]	
Location	
Date	
Topic of event	
Type of event	Please indicate type of event: <input type="checkbox"/> Conference <input type="checkbox"/> Info day <input type="checkbox"/> Workshop Other: please specify
Target group	Please indicate target group(s): <input type="checkbox"/> Industry, business partners <input type="checkbox"/> Investors <input type="checkbox"/> EU institutions <input type="checkbox"/> Policy-makers and authorities, international <input type="checkbox"/> Policy-makers and authorities, national <input type="checkbox"/> Policy-makers and authorities, regional or local <input type="checkbox"/> Civil society Other: please specify
Approximate number of participants	
Type of participation / role	Please indicate role: <input type="checkbox"/> keynote speaker <input type="checkbox"/> Speaker <input type="checkbox"/> Poster session <input type="checkbox"/> Booth Other: please specify
Reason for participation and results	
Dissemination material used	Please indicate dissemination material used: <input type="checkbox"/> presentation <input type="checkbox"/> poster <input type="checkbox"/> Flyer <input type="checkbox"/> Rollup Other: please specify
Publishable Summary for LinkedIn	Max 200 words – please include suitable #hashtags
Publishable Summary for Twitter	Max 280 characters – please include suitable #hashtags

As separate annexes and in a dedicated event folder, please upload the agenda of the event and publishable pictures to the respective section on the Sharepoint: 01_Event_reports

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Picture 7 - SOSW event report template



1.1.5 Icons

We designed a set of general and thematical icons, which can be used in presentations or project documents. They can be downloaded from the project SharePoint folder and are also available in the PowerPoint template.

1.1.5.1 General icons





1.1.5.2 Thematic icons



2. Various SOS-Water Communication Material

2.1 Posters

Two posters have been produced as an easy-fix alternative to requesting the rollup. Partners can download the high-quality printable version of the poster from the SharePoint folder of the project and print it anytime they need it to represent the project.



Picture 8 - SOSW posters



2.3 Design elements for scientific posters

To make sure that all our scientific posters at conferences and any other event can be recognized as SOS-Water posters, we provided design elements, that help to make the posters more recognizable as connected to the SOS-Water project. These include:

- the project logo,
- the EU flag and disclaimer as well as
- some wave elements.

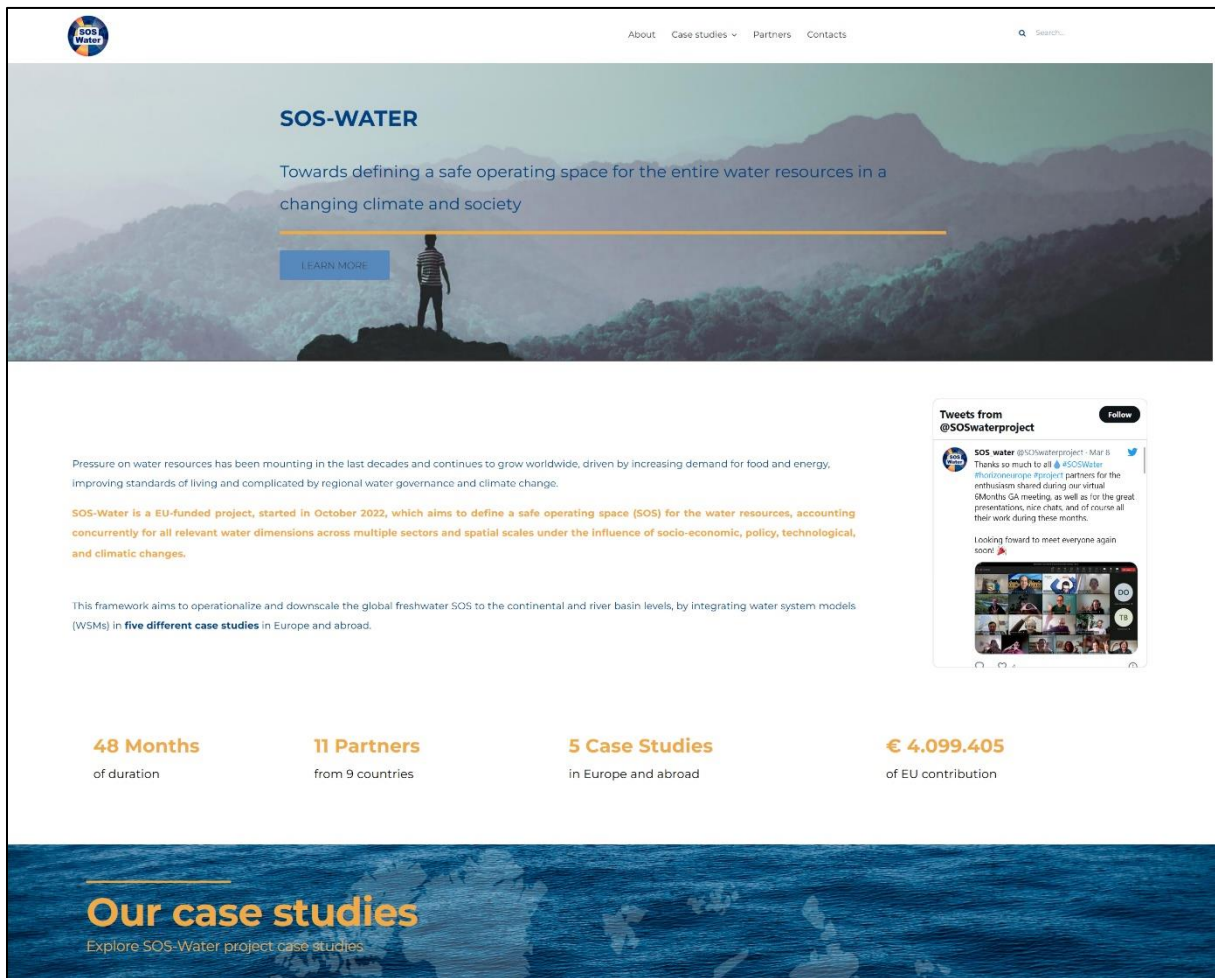
3. The SOS-Water website

Domain: <https://sos-water.eu/>

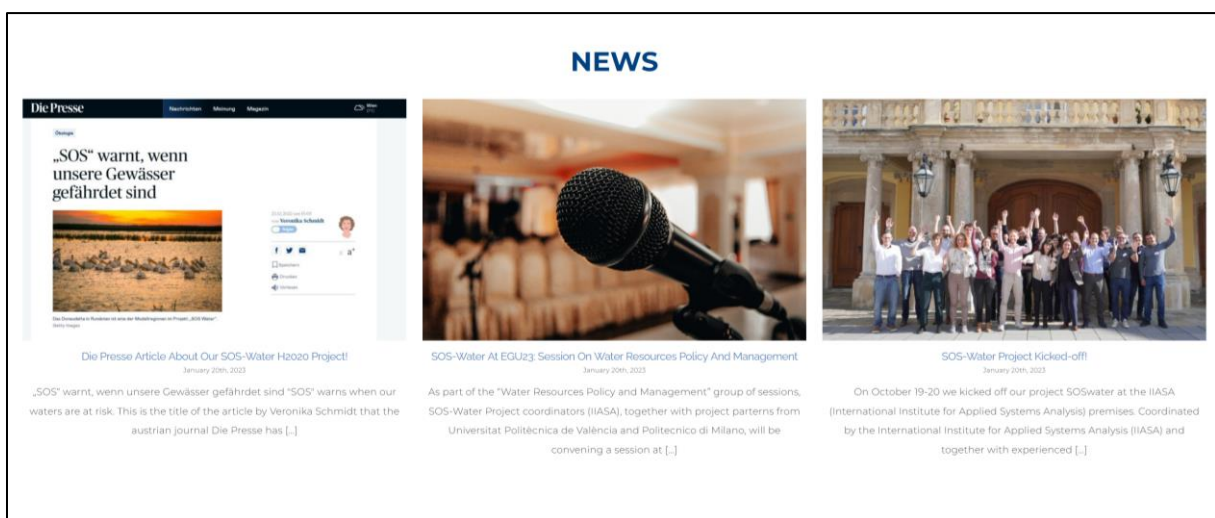
The website is powered by WordPress v6.1.1 using Avada theme v7.8.2 and Avada Builder v3.8.2, and it is hosted in Vienna, Austria by the Web Hosting Provider NESSUS GmbH.

The prebuilt website “Avada Adventure” was used as a template for constructing the website. The plugin LayerSlider v1.7.2 was used to create the interactive map (see below). Partner no 9, EUTEMA-RS started to work on the SOS-Water website Mid December 2022. The website was presented and discussed a first time internally on Monday, December 19, 2022 within the project management and coordination team (Taher Kahil, Georg Melzer-Venturi, Nicole Schmidt and Silvia Artuso) and then presented to the WP-leaders of the consortium during the Steering Committee meeting on the February 8, 2023.

The **Homepage** currently contains some general information on the SOS-Water project and its aims, a live **Twitter feed** from the SOS-Water account, an **interactive map** and a **News** section.



Picture 9 - the SOS-Water homepage



Picture 10 – the NEWS section on the SOS-Water homepage

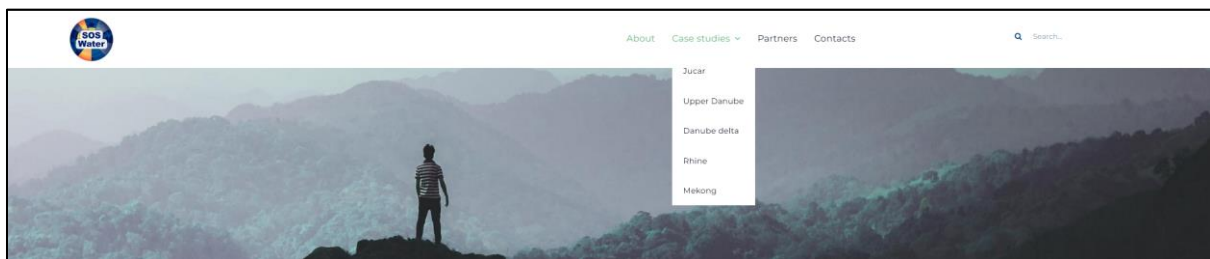


The interactive map is a world map with indication of the location of the five case studies of the project: (i) the Upper Danube region, (ii) the global delta of the Danube, (iii) the Júcar River Basin in Spain, (iv) the Mekong River Basin in Southeast Asia and (v) the global delta of the Rhine River. The map is interactive in the sense that one can move it a bit around and click on the desired location to be taken to the relevant case study page with information about each case study (see below).



Picture 11 - the SOS-Water case studies interactive map

The upper Menu bar contains the links to the [About](#) page, the general [Case studies](#) page with a dropdown menu for the single case study pages, the [Partners](#) page and the [Contacts](#) page.



Picture 12 - SOS-Water website header with the dropdown menu

The [About](#) page contains more specific information regarding the background, objectives and ambitions of the SOS-Water Project, its concept and methodology and its expected impact on the management of water resources in Europe, and more in general on the global capacity to address the ongoing and imminent water challenges.



[About](#) | [Case studies](#) | [Partners](#) | [Contacts](#)

About

Project background and Objectives

Water scarcity, water quality degradation and the loss of freshwater biodiversity are critical environmental challenges worldwide, which have primarily been driven by a significant increase in water withdrawals during the last century. In the coming decades, climate and societal changes are projected to further exacerbate these challenges in many regions around the world. As such, defining a safe operating space (SOS) for water resources in a changing climate and society is urgently needed to ensure a sufficient and reliable supply of water of a quality acceptable for human activity and natural ecosystems. Furthermore, it is one of the necessary conditions for achieving globally the Sustainable Development Goals (SDGs) by 2030, and in Europe for achieving in addition the objectives of the European Green Deal, the biodiversity strategy for 2030, and those of the different European water policies including the Water Framework, Floods, Nitrates and Drinking Water Directives. However, defining the SOS for the entire water resources system at spatial scales relevant to decision making and its projections into the future requires going beyond state-of-the-art water system modelling toward a holistic and participatory assessment framework that includes data gathering, integrated modeling, and working with relevant stakeholders.

SOS Water aims to create the foundation for this framework, by co-creating future scenarios and management pathways with stakeholders in five case studies in Europe and abroad. It will advance water system models and link them with impact models of ecosystem services and biodiversity, to create a novel integrated water modelling system. This integrated water modelling system will be benchmarked against a wide range of state-of-the-art Earth observations and will be used to calculate selected indicators covering all dimensions of water resources systems, to ultimately design a multi-dimensional SOS of policies and water management pathways evaluated across a broad set of scenarios. The results of SOS Water will help improving the understanding of water resources availability and streamline water planning and management at local to regional levels and beyond, such that the allocation of water among societies, economies, and ecosystems will be economically efficient, socially fair, and resilient to shocks.

Methodology and conceptual framework

To achieve its objective, SOS-Water will initiate two main research lines: two "rails" (first research line) that will be connected through two linking "steps" (second research line) that need to be taken to climb the ladder to a holistic and participatory water system SOS (see Figure on the left).

The two rails are the use and advancement of the Integrated Water Modelling System (IWMS) and the participatory process, that constitute the foundation of the SOS assessment framework and that need to be connected to ensure real-world relevance of the methodological and technical advancements achieved within SOS-Water. The steps connecting the rails are monitoring (Earth Observation) and indicators. Taking the individual steps (EO and Indicators) supported by the rails (Co-developed water values and scenarios, and integrated water modelling system) will ultimately support the design of the water system SOS framework.

[KNOW MORE ON THE 5 CASE STUDIES HERE](#)

Project Impact

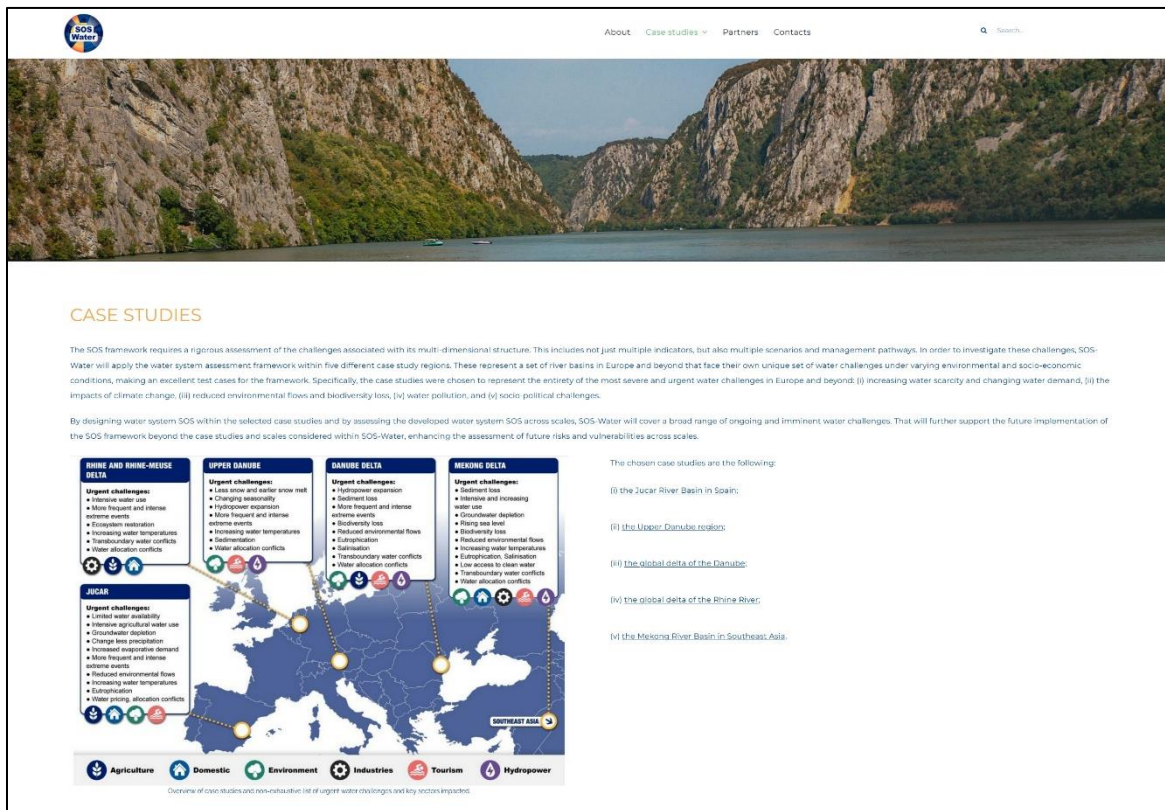
The water system SOS assessment framework that will be developed by SOS-Water will contribute to advancing the water science by downscaling and operationalizing the concept of global freshwater SOS and making it relevant and informative at the regional and local scales at which water is managed. Moreover, the framework will be able to inform the design of water management pathways to address the ongoing and imminent water challenges, that maximize both the socio-economic and ecological value of water and are endorsed by stakeholders.

The water system SOS assessment framework will be implemented within five different case study regions based on an inclusive and iterative stakeholder process to enforce direct outcomes and foster long-term impact. However, SOS-Water pursues to provide guidelines and principles to enable its application elsewhere to ensure uptake outside SOS-Water and legacy beyond the project duration.

On a wider scale, the full adoption of the water system SOS assessment framework within the EU, regional and basin level policymaking will significantly contribute to inform the involved communities, companies, and decision-makers about the role of the holistic management of water resources within the climate change debate, planning for future infrastructure and the societal benefits of acting now rather than later.

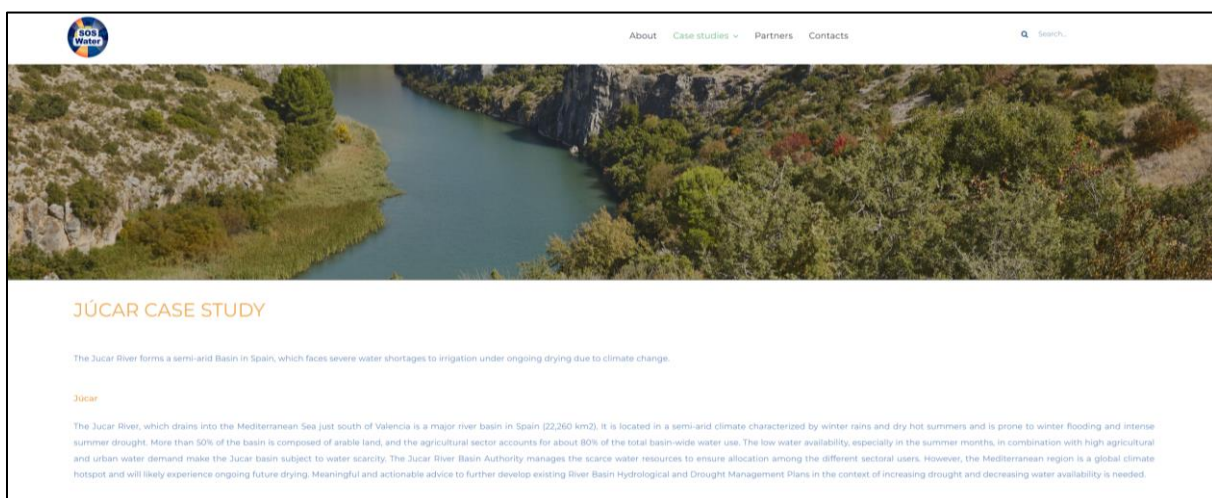
Picture 13 - SOS-Water About page

The [Case studies](#) page contains general information on the set of river basins in Europe and beyond that have been chosen as test cases for applying the water system assessment framework, and links to each of the case study pages (also accessible from the interactive map and from the dropdown menu at the top, see header).



Picture 14 - SOS-Water case studies page

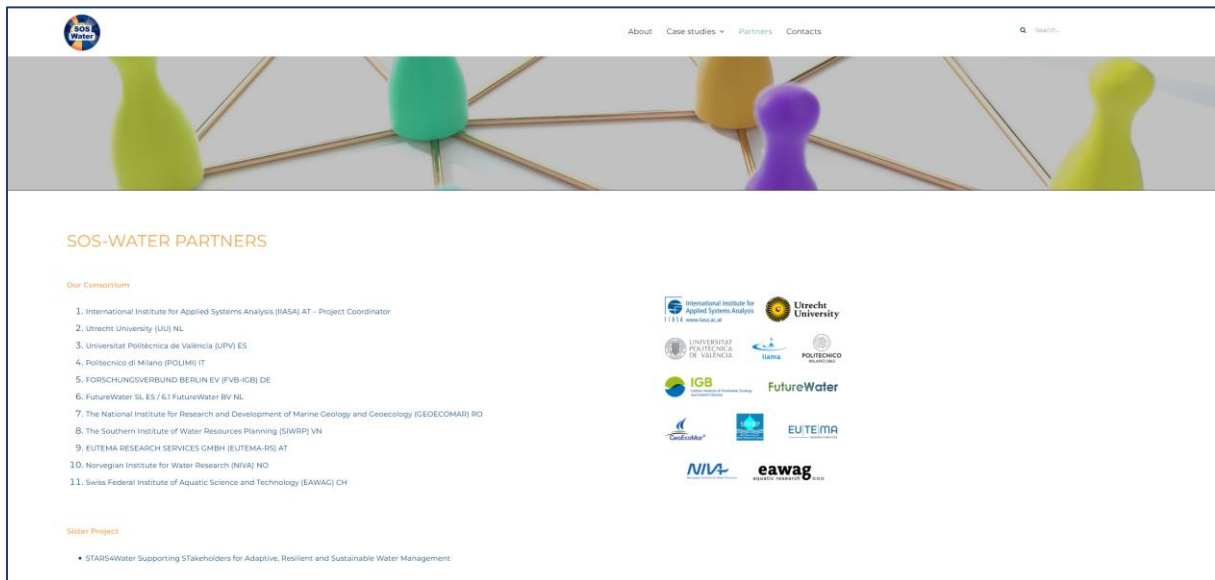
Each case study page contains information relative to the site, its characteristics, its challenges and why it has been chosen as a test case for the SOS-Water project (see below the [Júcar case study](#) page for an example). These pages could be also enriched in the future with updates and results from the specific case study as the project progresses.



Picture 15 - SOS-Water example of a case study page: Júcar case study



The [Partners](#) page contains the logos of all the partners involved in the SOS-Water project, with links to their organization websites. Furthermore, we introduce here the sister project of SOS-Water, STARS4SWater, that was funded under the same Horizon Europe call, and provide links to its websites.



Picture 16 - SOS-Water partner page.

The [Contact](#) page contains information on how to reach the SOS-Water project consortium through a dedicated email address (contact@sos-water.eu) as well as info on the project coordination and dissemination teams.

Finally, the page footer contains the logo of the SOS-Water project together with links to its social media channels (Twitter and LinkedIn), information on the funding from the European Union’s Horizon Europe Research and Innovation Programme, and the website’s copyright.



Picture 17 - SOS-Water page footer.

The [Terms of Use](#) page provides more extensive information on the property and copyright of the SOS-Water website and its content, comprising also the following disclaimer:



“The content of this website does not reflect the official opinion of the European Union. Responsibility for the information and views expressed in the report lies entirely with the author(s).”

Finally, the [Privacy](#) page informs the readers about how the website Terms of Use affects their rights and obligations. Please note that the SOS-Water website does not track or collect in any way information from its users.

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